kids in tech

Annual Report

Fiscal Year 2018

www.KidsInTech.org Instagram.com/KidsInTechOrg Twitter.com/KidsInTechOrg Facebook.com/KidsInTechOrg LinkedIn.com/company/KidsInTechOrg

info@kidsintech.org

Kids in Tech, Inc. P.O. Box 9057 Lowell, MA 01853

Kids in Tech, Inc. is a registered 501(c)(3) nonprofit organization.

At Kids in Tech, we call our annual report the Gratitude Report because we are grateful:

- Grateful for the hundreds of donors and volunteers passionate about ensuring kids get access to high quality technology education in the after-school setting.
- Grateful for our community partners working to make a difference.
- Grateful for our team of experienced staff, volunteers, and donors who ensure all kids see a clear pathway to the tech industry earlier in their educational trajectory.

A Note from Our Founder

Olu Ibrahim, M.Ed., Founder & CEO

I have always had an insatiable appetite for learning and commitment to helping my community. As the daughter of immigrants, I am deeply invested in education and the opportunities it can create. But throughout my career as an educator, I have observed many children who lacked the necessary tools and opportunities to pursue technology in their education and careers.

Founded in 2015, Kids in Tech has plans to grow with a strong plan for the future to expand and reach even more students in Greater Lowell and beyond. Beyond the benefit for the students, Kids in Tech also creates a pipeline of the technology sector talent necessary to attract innovative businesses and economic growth. This is very important for mid-sized cities like Lowell, with a long manufacturing history and its current day growing tech and biotech scene. I love my work. What I am particularly inspired by – beyond the curriculum – is the true mission and philosophy of this program. You can clearly see these values in Kids in Tech, with the same hands-on learning and foundation in education to create opportunities.

The future is bright for our students, and for the growth ahead!

Leadership

Staff

Olu Ibrahim, M.Ed., Founder & CEO

Board of Directors

Greg Franks, Senior Manager, Government and Regulatory Affairs, Comcast Sam Schoelen, Senior Security Consultant, Diamond Accounts, Virtustream Anthony Britt, Senior Program Manager, Economic Mobility Workforce Grants, Commonwealth Corporation Prince Mauton, President & CEO, Maoka Agency Olu Ibrahim, M.Ed., Founder & CEO

Advisory Board

Felicia Sullivan, Ph.D., Associate Research Director, Jobs for the Future Alicia M. Bibbs, M.Ed., AHEC Project Coordinator, Georgetown University Jan Hunter, President & CEO, Hunter + Co Communications

Corporate & Foundation Partners

- Proskauer DLA Piper Saab Family Foundation Eastern Bank Charitable Foundation DCU for Kids American Tower Foundation Edson Parker Foundation Lenny Zakim Fund
- Benevity Fund Western Digital Foundation Silicon Valley Community Foundation Theodore Edson Parker Foundation Salem State University United Way Webb Investment Network

In-Kind Contributors

SAP America iRobot Kronos UMass Lowell Millipore Sigma

Individual Donors

Alison Frost	Dawn Grenier	
Amanda Lu	Dayo Ibrahim	
Anonymous	Elina Tserlin	
Anthony Britt	Elizabeth Eckley	
Bisi Ibrahim	Eric Frost	
Dahvy Pech Tran	Felicia Sullivan	
Dai Kim	Greg Franks	

Jeremy Schneier		
John Luce		
Maureen Franks		
Melanie Shea		
Michael Ibrahim		
Prince Akran		
Priscilla Scannell		

Raina Hall Sapana Thomas Sharyn Hardy Shirronda Alemdia Steven A. Franks Vladimir Salanda Yinka Bakare

Tech Club Program Partners

Coalition for a Better Acre Lowell Housing Authority Moody Elementary School

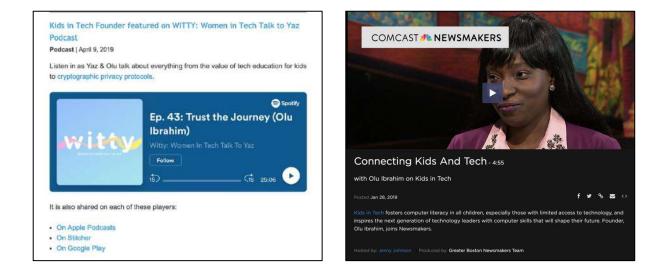
Latest News

In the Press

This past year, Kids in Tech has been featured in a number of media outlets, with Olu Ibrahim reaching broad audiences through a series of appearances.

Olu was featured on the <u>WITTY</u> (Women in Tech Talk to Yaz) Podcast, and spoke with <u>Comcast Newsmakers</u>' Jenny Johnson.

Olu was also featured in the <u>STEMher</u> Magazine as a woman leader in tech, and on <u>Thrive Global</u> for her expertise on the importance of STEM careers and how to get our youth to hold an interest and enter the field.



Announcements

APRIL 24, 2019 – KIDS IN TECH AFTER-SCHOOL TECH CLUB PROGRAM TAKES A FIELD TRIP TO UMASS LOWELL FABRIC DISCOVERY CENTER

In recent weeks, Lowell-based nonprofit Kids in Tech has taken students from their three program sites in Lowell: Moody Elementary School, Lowell Housing Authority and Coalition for a Better Acre on a series of STEAM (science, technology, engineering, arts, and mathematics) field trips. Most recently to the UMass Lowell Fabric Discovery Center (FDC) where students had the opportunity to explore the Center's Fashion Makerspace. <u>Read more.</u> MARCH 20, 2019 – REGISTER OF DEEDS RICHARD P. HOWE, JR. VISITS STUDENTS AT THE MOODY SCHOOL WITH THE KIDS IN TECH AFTER-SCHOOL TECH CLUB PROGRAM

On Tuesday, March 19, Middlesex North Register of Deeds Richard P. Howe, Jr., joined Kids in Tech to teach students at the Moody School about the history of the City of Lowell, the role of the Register of Deeds, and the evolution of technology going back to the earliest days of the City's founding. <u>Read more.</u>

MARCH 11, 2019 - KIDS IN TECH STUDENTS CELEBRATE PI DAY

This Friday, in recognition of Pi Day (March 14), Kids in Tech will host a special Pizza "Pi" Party for students participating in the after-school tech program. As part of the lesson, students will measure the diameter and circumference of pizzas, and use this hands-on display as a lesson on fractions and ratios. <u>Read</u> more.

MARCH 4, 2019 – KIDS IN TECH STUDENTS BUILD ROBOTIC HANDS FOR ENGINEERING WEEK

In recognition of National Engineering Week, Kids in Tech students built their own robotic hands, created from everyday materials, as part of a lesson on future career opportunities in engineering and prosthesis. <u>Read more.</u>

FEBRUARY 15, 2019 – KIDS IN TECH HOSTS TECH CAREER DAY WITH ENGINEERS FROM IROBOT

In recent weeks, Kids in Tech has hosted Tech Career Day at two program sites in Lowell: Moody Elementary School and Lowell Housing Authority. Featured speakers included Sam Devadoss and Eva Mascot, both software engineers from iRobot. The presentations came on the heels of a recent visit by Kids in Tech students to the 'Cool Stuff' museum at the iRobot headquarters in Bedford. <u>Read</u> <u>more.</u>

About Us

Our Mission

Kids in Tech strives to excite, educate, and empower children to acquire skills and confidence in technology through interactive after-school programs.

Our programs focus on helping kids develop the necessary tech skills and aptitudes to participate in and be future leaders of the 21st Century innovation economy.

Our Core Values

Inclusion & Innovation: We recognize the importance and value of bringing together individuals and their different perspectives. Real innovation comes when all voices and backgrounds are included.

Communication & Collaboration: We are curious, listen well, and ask good questions to fill the gaps in computer science education. We strive to ensure our future tech leaders come from everywhere.

Impactful Results: We make a difference. We can measure this by the leaders we shape and we focus on results that matter to kids, the communities we serve, and broader society.

Our Vision

Kids in Tech hopes to reach even more kids through tech clubs and other programming across the country. With computer science driving many industries, the need for kids to be well-prepared for these career paths is stronger than ever. Schools, unfortunately, provide limited opportunities; only two out of five schools across the country offer instruction in programming and coding, for example. Kids in Tech wants to help fill in the gap with fun learning opportunities for kids to get excited about technology and be tomorrow's innovators.

Our Programs

After-School Tech Club

At the core of our programs is the After-School Tech Club. Skilled volunteers and qualified educators guide kids ages 8-14 in fun, hands-on learning activities in technology, including computer programming, coding, audiovisual production, and more.

Educators and Volunteers

Club instructors are the cornerstone of Kids in Tech programming. Our educators and volunteers spend once or twice a week for a semester in a community venue teaching Kids in Tech programming. They inspire students to continue the pursuit of technology and computer science skills.

Career Day

Both Tech and community leaders have joined our after-school career day to share their direct experience, recognizing that it is crucial to begin a STEM education path early in a child's education.



Curriculum

Kids in Tech uses specifically-designed curriculum to excite and educate kids about technology. Our programs offer hands-on instruction, career day with current tech professionals, and field trips to tech companies.

Examples

Blogging: Students learn how to make their own blogs while exploring different writing genres.

Robotics: Students trace the history, development, and influence of automation and robotics. They learn about mechanical systems, energy transfer, machine automation, and computer control systems.

Fashion Tech: Students learn about the world of wearable tech, coding, and fashion. Working in teams, they design, build and present their own wearable innovations.

Our Students

Race & Ethnicity

Students identify race as:

80%	8%	10%	2%
Latino / Latinx	Black / African American	Caucasian	Asian

Household Income

100% of program participants come from low-income families

Gender

Students identify gender as:

- 45% identify as female
- 55%, identify as male

Results

Students report:



students report an increased understanding of the role of science and technology in everyday life.



students report increased confidence with using technology.



report wanting to participate in Kids in Tech afterschool school tech club program if offered at their school and youth serving agencies again



report an increased interest in science, technology, and engineering careers.

Testimonials

"I did not think I was going to like Tech Club at first, but it is really fun and interesting. I like that we get to build things, tear them apart, and build again. We also get to go on field trips and see real tech people at their jobs. I get to learn things that I do not learn in school."

Naomi, age 14

"It is fun and interesting! The self-driving car activity was really fun and also the field trip to IBM. I learned about engineering and what coders do and go to meet someone who works at IBM. That was really cool."

Sue Hailey, age 11