



“We spark conversations between thought leaders and the greater community by partnering with *The Boston Globe* on this second event series.” - *Olu Ibrahim, Founder & CEO, Kids in Tech*



Since 2016, Kids in Tech mission has been to excite, educate and empower children to acquire skills and confidence in technology through afterschool programs. Kids in Tech offers programs that focus on helping children develop the necessary skills and aptitudes to participate in and be future leaders of the 21st century innovation economy.

The purpose of Beyond the Microscope is to spark a conversation between thought leaders and the greater community. From March through September 2022, we'll be hosting webinars. During each discussion hosted by The Boston Globe, we will be speaking with a special panel of experts highlighting the important issues we face in the STEM industry.



These conversations invite the community to have a seat at the table which is important to our future growth and prosperity.

Your sponsorship supports our children and our businesses while showcasing your company as a thought leader.

Please review our sponsorship levels below and contact partnerships@kidsintech.org for more information on becoming a valued partner.



Partnership Opportunities- Beyond the Microscope

Visionary Sponsor- *Investment-* \$15,000

- Inclusion in all three Press Releases
- Speaking opportunities at three Beyond the Microscope events
- Logo inclusion in all advertising for Beyond the Microscope including The Boston Globe
- Content marketing opportunities include nine Social Media posts and visibility surrounding three events

Educational Sponsor- *Investment-* \$7,500

- Inclusion in one Press Release
- Speaking opportunity at one Beyond the Microscope event
- Logo inclusion in one ad for Beyond the Microscope including The Boston Globe
- Content marketing opportunities include two Social Media posts

Community Supporter- *Investment-* \$3,500

- Logo inclusion in one ad for Beyond the Microscope including The Boston Globe
- Content marketing opportunities include one Social Media post



Topics for Panel Discussions 2022

March 2022:

The Science of Learning and Development - How Adolescents Learn

Every young child's brain growth is critical in their development and as students move towards adulthood, a significant part of their brains develop as a direct response from experiences, relationships and the environments where they live. In our first Beyond the Microscope webinar series, we will examine the development of the brain during adolescents and what conditions are needed to set children up for success at any age, including social-emotional skills, extended learning opportunities outside the classroom and how educators should interact with the youth.

May 2022:

Why STEAM Education Matters and How Does It Set Children Up for Success

The overarching foundation of a STEAM (or STEM) educational program is to provide a richer educational experience for the youth. STEAM (STEM) programs not only help children explore the skills and knowledge needed to be successful in the workforce, but also empower them to learn problem solving and critical thinking skills that will propel them as true innovators and leaders for our next generation. In our second Beyond the Microscope webinar series, we will uncover the need for STEAM (or STEM) programs in the school system and the benefits they provide, as well as discuss different types of learning styles that invoke asking questions, curiosity and analysis to help open the right doors for your child's future.

September 2022:

Neuroscience, AI & the Future of Education

Imagine a classroom of 25 students with one teacher teaching a set curriculum at a set pace. Chances are not all 25 students will be learning at the same stride; some will be ahead and bored, others might fall behind, while a few might only retain what's minimally required. As a society we need to ask ourselves: how can we change this behavior in the classroom? In our third and final series of Beyond the Microscope we will uncover how AI educational software offers more personalization and less standardization when it comes to the future of education. The truth is everyone has the ability to be a fantastic learner, it's a matter of keeping the mind stimulated and inspired through the act of learning.