



Creating the next generation of tech-savvy leaders through afterschool and computer science and literacy programs

2021





Media Kit



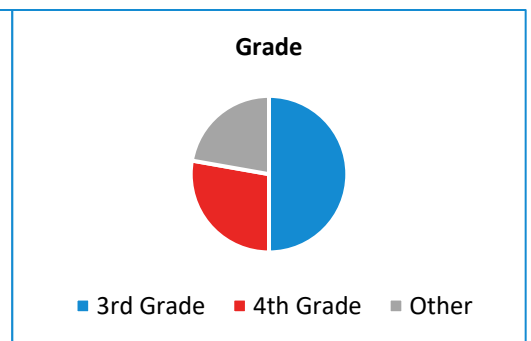
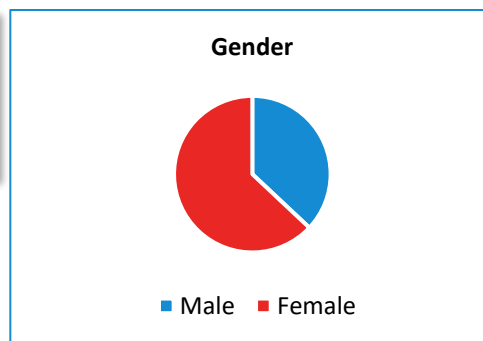
FACTS & FIGURES



Quick Facts

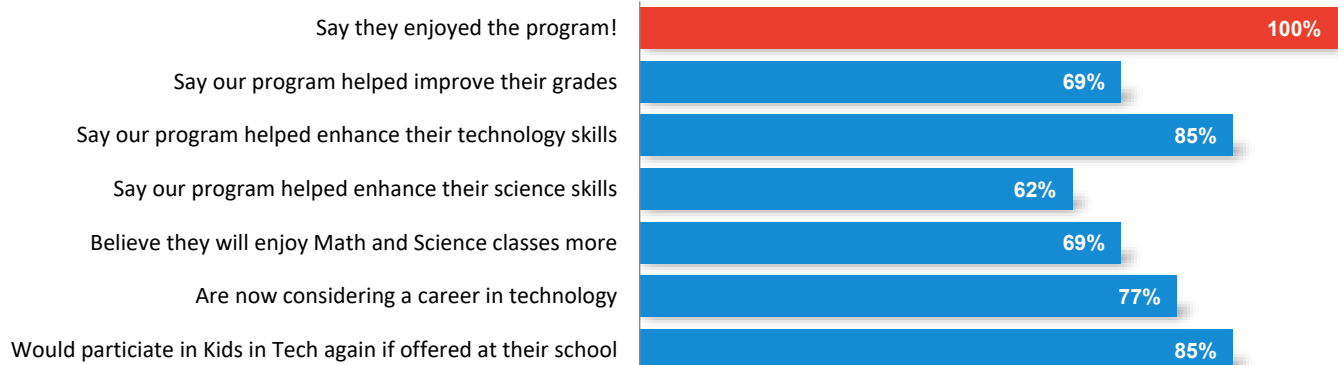
- **Founded:** 2016
- **Location:** Lowell, MA
- **Media Contact:** Olu Ibrahim, *M.Ed., Founder & CEO*
- **Email:** info@kidsintech.org
- **Mailing Address:** Kids in Tech, Inc., P.O. Box 9507, Lowell, MA 01853
- **Website:** kidsintech.org
- **Social Media:**    

Our Impact



Survey Says...

Kids in Tech conducts pre-program and post-program surveys annually, evaluating academic performance and engagement of students/participants of the school tech club program.



Kids in Tech News

This past year, Kids in Tech has been featured in a number of media outlets, with Olu Ibrahim reaching broad audiences through a series of appearances. Olu was featured on WGBH Under the Radar with Callie Crossley, and the STEAM Boston podcast where she showcased her expertise on the importance of STEM education. Olu also got some traction on a Computer Science Education Week Op-ed. AmericanInno sent a reporter from Boston for a sneak peek at Tech Club and a better understanding of how our programming is designed to encourage children to hold an interest in computer engineering.

News and press releases are available on our website at <https://kidsintech.org/news/>

ABOUT US



By 2024, 80% of the top 10 most in-demand STEM jobs in the Greater Lowell area will be in the technology sector – some of the most desired skills for many growing industries across the country.

Leadership

Olu Ibrahim, Founder and CEO of Kids in Tech

Olu started exploring technology when her dad brought home the Gateway 2000 PC and told her and her sisters that computers were the future. Olu has a master's in education in Curriculum, Instruction & Education Leadership from Lesley University and a bachelor's degree from Clark University. For the last decade, Olu has played an integral role in leading efforts at various education-related nonprofits. She holds a certificate in nonprofit management and leadership from Tufts University.

For information on our Board of Directors & Advisors, visit our [website](#).

Our Mission

Kids in Tech strives to excite, educate, and empower children to acquire skills and confidence in technology through interactive after school programs. Our programs focus on helping kids develop the necessary tech skills and aptitudes to participate in and be future leaders of the 21st-century innovation

Our Vision

Our goal is to ensure all children, regardless of economic situation or geographic location, have access to the education that will allow them to succeed in the most in-demand jobs of the future. Additionally, we want our work to help build the nation's educational capacity and improve our ability to meet emerging challenges.

Core Values

Inclusion & Innovation

We recognize the importance and value of bringing together individuals and their different perspectives. Real innovation comes when all voices and backgrounds are included.

Communication & Collaboration

We are curious, listen well, and ask good questions to fill the gaps in computer science education. We strive to ensure our future tech leaders come from everywhere.

Impactful Results

We make a difference. We can measure this by the leaders we shape, and we focus on results that matter to kids, the communities we serve, and broader society.

OUR PROGRAMS

Data shows that young people are not graduating with the skills needed to succeed in a rapidly evolving, technologically driven workforce.

Center for Childhood Creativity



After-School Technology Club

At the core of our programs, the [after-school technology club](#), enables children in underserved communities to engage with technology and businesses. Throughout the club's existence, it has supported several local schools and their students in providing rich, informative learning experiences to some 300 elementary, middle, and high school students. Skilled volunteers and qualified educators guide kids ages 8-14 in fun, hands-on learning activities in technology, including computer programming, coding, audiovisual production, and more.

Massachusetts Stem Week 2021

For the second year in a row, Kids in Tech has been named a partner for [Massachusetts STEM Week](#). For this year's STEM Week, which takes place Oct. 18-22, Kids in Tech will tackle lessons and activities around artificial intelligence (AI) and machine learning (ML) technologies. Kids in Tech's AI and ML themed STEM Week program, titled *Artificial Intelligence and Machine Learning: Ethics, Coding, and Creating Smart Cities*, will focus on middle school students. It will provide customizable lessons and learning modules to teach students the basics of AI in an accessible and engaging environment. Kids in Tech will leverage free online resources to develop fun and informational AI and ML curriculum that teachers can use to enhance their science and technology lesson plans. For more information, read the [press release](#).

Beyond the Microscope

From February through May 2021, Kids in Tech hosted four different webinars. At each event we'll be talking with a special panel of experts, highlighting the important issues we face in the STEM industry. Learn more [here](#).

Our Partners

Corporate Partners

- Amazon
- Amazon Smile Fund
- Amelia Peabody Foundation
- AFCEA
- Bright Funds Foundation
- Beachfront
- Benevity Fund
- BAE Systems
- Coalition for a Better Acre
- Commonwealth of Massachusetts
- Cybergrants, inc.
- Dispatch Technologies
- Eastern Bank Foundation
- Faith Homes, Inc.
- Frontstream

- Services
- Greater Lowell Community Foundation
- IBM
- Intellimize
- iRobot
- JP Morgan Chase and Company
- Lenny Zakim Fund
- Mabel Louise Riley Foundation
- Massachusetts Business Roundtable
- Move the World Foundation
- Network for Good
- Nora Roberts Foundation
- Nordson Corporation
- Oktopost

- Salem State
- Salesforce. Org
- Softworld
- ThermoFisher Scientific Foundation
- UK Online Giving Foundation
- U.S. Credit Inc
- Wellington Management Foundation

Tech Club Program Partners

- Coalition for a Better Acre
- Lowell Housing Authority
- Lowell Public Schools